

HOW TO PLAY

1. TO PLAY: Commencing on or about March 5, 2020, customers at participating Garden Centre locations in Canada may select **specially marked Florissa Brand packages** of: **Bonus Pack Gladiolus Mix, Bonus Pack Oriental Lily Stargazer, Bonus Pack Dahlia Dinnerplate Mix, or Bonus Pack Peony Mix** to purchase while supplies last. Each specially marked package will have a sticker in the under the flap with a contest code. To enter into the draw for prizes, refer to instructions which follow, but to be eligible, all contest package codes must be entered online at www.Florissa.com/2020-spring-draw by May 15, 2020 at 11:59:59 p.m. PT. Potentially winning entries must be submitted complete. The Contest Sponsor (defined below) reserves the right in its sole discretion to reject any potentially winning entries if the information is not complete when submitted.

2. NO PURCHASE NECESSARY TO PLAY: To obtain a FREE Contest Code and/or a copy of the official rules, please send a request in writing to: "Florissa Spring 2020 Draw" Code & Rules, 22264 Hwy #10, Langley, BC, V2Y 2K6. All requests for a FREE Contest Code must be postmarked by April 30, 2020 and received by May 5, 2020. Limit of one FREE Code request per envelope with sufficient postage, while supplies last. No mechanical reproductions of requests permitted. Open to residents of Canada, excluding Quebec. All FREE Code requests must include a postage-paid, self-addressed return envelope.

CONTEST PACKAGE CODES

3. A minimum of 4,500 packages with codes will be produced for this contest. Packages will be available for distribution until May 15, 2020 or while supplies last, whichever occurs first. It is anticipated, based on participating Garden Centres that estimated distribution of these packages with codes will be distributed within three (3) regions (each, a "Region"), as follows:

REGION APPROX. GEOGRAPHIC AREA (CANADA) APPROX. NO. OF PACKAGES with CODES

1) British Columbia - 3,500

2) Alberta, Saskatchewan, Manitoba - 500

3) Ontario, New Brunswick - 500

PRIZES AVAILABLE ACROSS CANADA

4. The following prizes are available to be won at participating Garden Centres across Canada, excluding Quebec.

A) One (1) \$1000 Gift Card for goods and services at a participating Garden Centre

B) Ten (10) \$100 Gift Cards for goods and services at a participating Garden Centre

All retail values do not include applicable goods and services tax, provincial/territorial sales and use taxes. Winners are not required to pay such taxes upon receipt of the applicable prize. All other taxes on Prizes other than taxes specifically referred to in these official rules are the responsibility of the winners. All characteristics and features of the Prizes, except as otherwise explicitly stated above, will be determined by the Contest Sponsor in its sole and absolute discretion.

ODDS OF WINNING

5. A total of eleven (11) Gift Cards are available to be won in Canada, excluding Quebec. The overall approximate odds are 1 in 4,800. NOTE: The denominator used to calculate the odds provided above is an estimate of the maximum number of applicable package codes that might be produced for this contest, which is equal to the sum of the applicable minimum number of package codes (see Rule 3) and a 10% maximum possible package code overproduction variance.

GENERAL RULES

6. Contest commences on or about March 5, 2020 and packages with codes will be available at each participating Garden Centre until May 15, 2020 or while supplies last, whichever occurs first. To be entered into the draw, contest entries must be submitted online at www.Florissa.com/2020-spring-draw by May 15, 2020 at 11:59:59 p.m. PT.

7. Liability for irregular, illegible or blank contest package codes is limited to replacement with another code, while supplies last. It is extremely rare to receive an irregular, illegible or blank package code. If this should occur, return the irregular, illegible or blank contest package code (see Rule 2 for address) and it will be replaced, within the contest timelines with a new contest package code, while supplies last.

8. Contest package codes obtained through unauthorized sources or which are incomplete, mutilated, altered, reproduced, forged, counterfeited or irregular in any way, are automatically void. No contest package codes copied, duplicated or reproduced of any type will be eligible for the contest. The Contest Sponsor is not responsible for any lost package codes. Package codes are the property and intellectual property of the Contest Sponsor, and may not be used for any other promotional, commercial or other purposes without the authorization of Contest Sponsor.

9. Each Prize Claimant must be a resident of Canada. To be eligible to claim a prize, Prize Claimants must have reached the legal age of majority in their province/territory of residence or in the event a person under the legal age of majority is drawn as a "Winning" entry, they are permitted to transfer such entry to their parent or legal guardian, who will then be the eligible entrant.

10. Employees, representatives or agents of, or those domiciled with an employee, representative or agent of, Van Noort Bulb Co. Ltd. (the "Contest Sponsor") are not eligible to participate nor win a prize in this contest. The contest is not open and void where prohibited by law.

11. By participating in this contest, each entrant (and, if a minor, his/her parent or legal guardian) agrees to be bound by these official rules and all decisions of the Contest Sponsor, which are final. Without limitation, the Contest Sponsor reserves the right to administer an alternate skill-testing question as it deems appropriate to address discrimination or disability issues.

12. Prizes must be accepted as awarded and are not convertible to cash by prize claimants. "Winning" drawn package codes are not transferable or convertible to cash except as specifically provided herein. Prizes may not be exactly as shown in promotional materials. In case of unavailability of any prize, to accommodate for a disability, or for any other reason and in the Contest Sponsor's sole discretion, the Contest Sponsor reserves the right to substitute any prize for a prize or cash of equal or greater value.

13. Each confirmed winner will be notified by and/or will receive their prize from the Contest Sponsor. All prize claims become the property of the Contest Sponsor and no correspondence will be entered into, except with potential and confirmed winners. By participating in this contest, confirmed winners are deemed to have consented to the disclosure of their personal information to Prize suppliers for the limited purpose of delivery of Prizes. By entering this contest, each entrant (and, if a minor, his/her parent or legal guardian) expressly consents to the Contest Sponsor, its agents and/or representatives, storing, sharing and using the personal information submitted in connection with this contest only for the purpose of administering the contest and in accordance with the Contest Sponsor's privacy policy (available at: <http://www.vannoortbulb.com/privacy.html>). This section does not limit any other consent(s) that an individual may provide to the Contest Sponsor or others in relation to the collection, use and/or disclosure of their personal information.

14. By claiming a prize, Prize Claimants' consent to the use of their name and/or photograph, and/or city of residence, without further compensation, in any publicity carried out by the Contest Sponsor in perpetuity and in any media worldwide.

15. The Contest Sponsor is not responsible for lost, late, illegible, incomplete, mutilated, misdirected or postage-due official rule requests, FREE package code requests, or prize claims. The Contest Sponsor is not responsible for lost, stolen or damaged Garden Centre gift card prizes.

16. By accepting a prize, winners release the Contest Sponsor, Van Noort Bulb Co. Ltd. and their affiliated and related companies, Garden Centre Prize suppliers, Garden Centre Prize sponsors, and their respective officers, directors, employees and agents, including, without limitation, their advertising and promotional ("Releasees"), from any and all liability, loss or damage incurred with respect to the awarding, receipt, possession and/or use or misuse of any prize and acknowledge that the Releasees have neither made nor are in any manner responsible or liable for any warranty, representation or guarantee, express or implied in fact or in law, including but not limited to its quality, mechanical condition or fitness for a particular purpose.

17. Contest is open to residents of Canada, excluding Quebec.

18. The Contest Sponsor reserves the right to suspend, cancel or modify the contest at any time, if it determines that for any reason the contest cannot be run as originally planned or for any other occurrence compromising the fairness or integrity of the contest.

19. To receive a list of Contest Prize winners, send a postage-paid, self-addressed envelope within 3 months after June 30, 2020 to: "Florissa Spring 2020 Draw" - List of Winners, 22264 Hwy #10, Langley, BC, V2Y 2K6.

20. Where applicable, the Contest Sponsor reserves the right to publicly award prizes at the Garden Centre where the package code was originally received.

HOW TO ENTER

21. The sponsor will have a third party law firm draw from the completed online entries at random. The sponsor will then contact the draw winners and notify them by email and/or phone and verify your winning prize code and administer a time-limited skill-testing question. In order to be declared a winner, you must have correctly answered a skill-testing question. Please keep original packing to be verified by the sponsor.

a. Mail-in Entry Option: To exercise the mail-in option, COMPLETE DRAW ENTRY FORM, including the skill-testing question. Attach your complete original package, INCLUDING THE PORTION OF THE PACKAGE THAT CONTAINS THE 12 DIGIT PIN CODE, your completed Draw Entry Form (on the reverse of these rules, extra copies available at participating Garden Centres), and send (using an envelope with sufficient postage, which must be postmarked on, or before, May 15, 2020 and received at the following address by no later than May 20, 2020) to: "Florissa Spring 2020 Draw" 22264 Hwy #10, Langley, BC, V2Y 2K6. In order to be declared a winner, you must have correctly answered a skill-testing question. PLEASE NOTE: Package codes that do not include the entire 12-digit code will be considered incomplete and will be disqualified. Upon receipt of your completed Draw Entry Form, the Contest Sponsor will enter your code into the draw.

b. Online/Email Entry Option: To exercise the Online entry option, COMPLETE the online Draw Entry form, at www.Florissa.com/2020-spring-draw, including the skill-testing question, on or before May 15, 2020 and keep the original packaging to be verified by the sponsor. All email entries submitted must note in the subject line: "Florissa Spring 2020 Draw" and must have your complete contact information including full name, address and phone number and picture of the packaging. Maximum digital photo size 3 megabytes. Any images that are not legible will be disqualified. The Contest Sponsor holds the right to request you to mail-in the originals package and code. Upon receipt of your completed Entry Form, the Contest Sponsor will verify your entry for the draw.

Participating Garden Centre owners, operators and staff are not allowed to submit entries on behalf of potential winners. The Contest Sponsor shall have the right to request that the potential winner present government-issued photo identification to verify the potential winner's identity and eligibility.

22. The Contest Sponsor will notify the random draw winners by email/telephone and arrange prize gift card distribution in conjunction with the local participating Garden Centre by **June 15, 2020**. If any prize notification or any prize is returned as undeliverable, such prize will be forfeited.